

3D Cube creative format

Boost your campaigns' ROI & cut through the noise with the ultimate high impact format!



Watch the demo

The 3D Cube format

3D cube is the newest and most popular among Tailwind's creative formats, the perfect solution for all your campaigns! A playful format, ideal for product-focused & engaging campaigns.

Make your ads stand out from the rest thanks to the three-dimensional effect, allowing up to 4 creatives to be served, all at once.

Results

0,42%

Click -Through- Rate

*benchmarks from Tailwind's clients

50%

Viewability

*benchmarks from Tailwind's clients

Why choose the 3D Cube Format

- Desktop and mobile friendly
- Programmatic compatible for better audience reach
- Available in all dimensions based on your plan
- Different landing URLs and metrics for each side of the cube
- Supports both static & video assets
- Different elements for maximum audience interaction & engagement

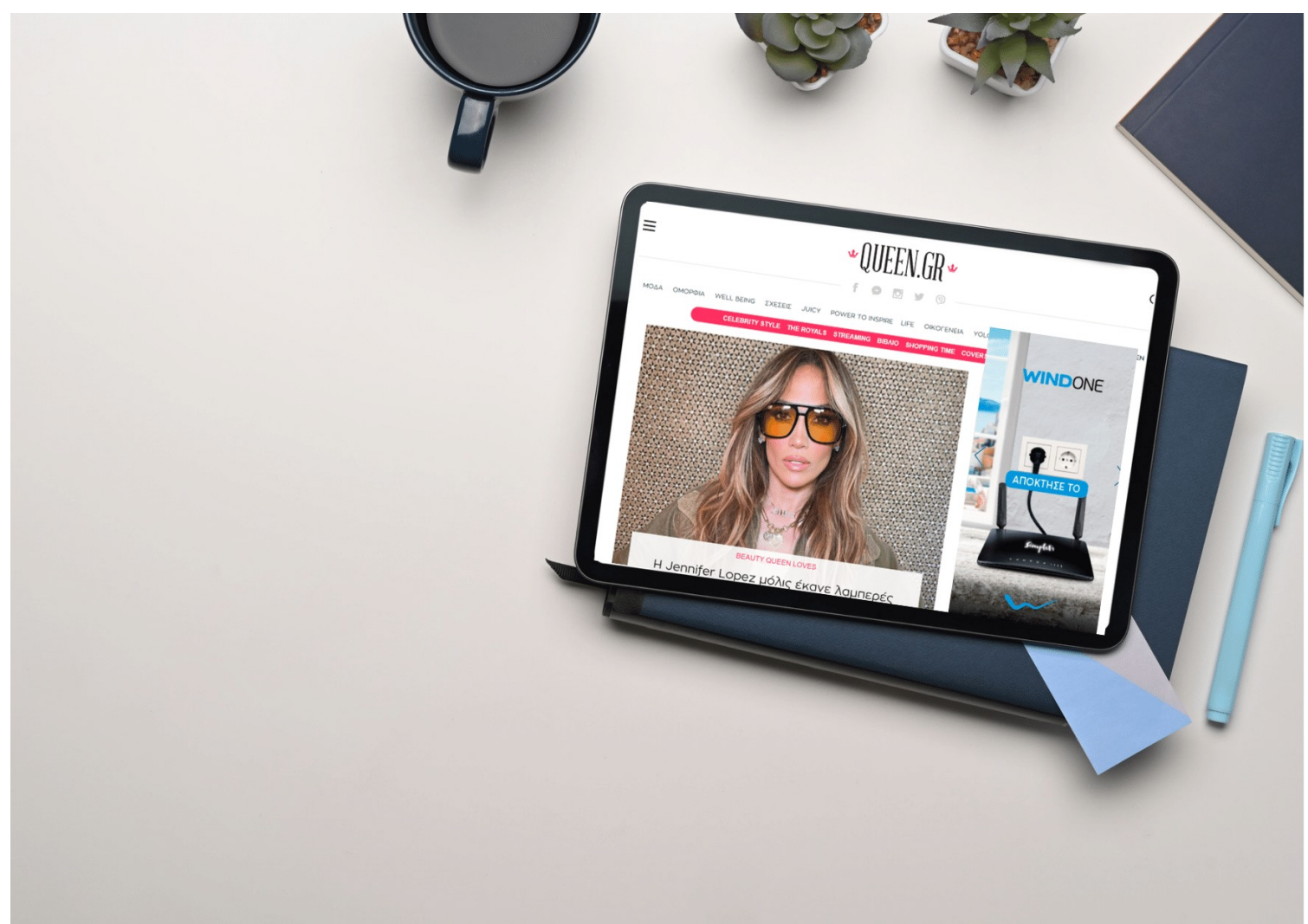
Specs

Static

- 4 creatives (PNG format)
- Total asset size: up to 4MB max

Video

- 4 MP4 videos
- 4 creatives (PNG format)
- Duration of video: up to 15 sec (suggested 6sec)
- Total asset size: up to 4MB max



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Get in touch today

at welisten@tailwindmea.net and create a successful & memorable campaign with the 3D Cube format

About Tailwind

Tailwind, a TDG company, is an ad-tech, marketing, and retail technology consultancy and integrator. It enables meaningful connections between companies and consumers by providing businesses with cutting-edge technology, professional services, and strategic guidance to accelerate marketing execution, innovation, and scalability. Tailwind acts as the exclusive partner for major ad-tech and marketing technology companies such as Sizmek (an Amazon company), GWI, and Xandr (a Microsoft company), and has operation in CEEMEA and the Nordics.